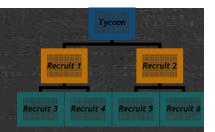
What is the Solutions Software Matrix? **Matrix** **



Tycoon

Real Estate & Debt Mogul

Total Credit Solution
Distributor

Debt Modification Distributor

Mortgage Modification Distributor

Private Domain Distributor

Affiliate Distributor

<u>Promises</u>

What the Matrix Will do for you:

- Offer Multiple Streams Of Income
- Learn How to Cancel Mortgages including Your OWN
- Learn How You Can Make \$21,000 selling software
- Offers Financial Software That Pays
- Build a Team that Pays You Monthly
- Free Software Giveaway Webinars
- Offers Patent Pending Training, Tracking, and Distribution System
- Become Certified Software Specialist

The Company

The Solutions Software Matrix is owned by SFF, Inc.

The Principal is an MBA, Licensed Mortgage Broker in FL, Securities and Life Insurance Licensed, and has extensive background in Accounting Policy, Mergers and Acquisitions, Auditing Standards, various other relevant financial related areas, and is a Black Belt in 6-Sigma Statistical Business Process Improvement.

The main services that we provide are:

- 1. Financial Software Applications
- 2. Forensic Mortgage Audits
- 3. Loan Modification Packages
- 4. Software Training/Certification

The Matrix Revealed

The Solutions Software Matrix is a <u>Patent Pending</u> offering comprised of 5 Powerful Income Generating Systems --

Training Licensing Affiliate Marketing Wholesaling Retailing

They have been combined into ONE Comprehensive Platform that will:

- Change Peoples Lives By Offering Debt Relief,
 Foreclosure Assistance, Credit Repair, Education, and Wealth Accumulation
- Empower Individuals to Have Their Own Business With Little Start-up
- Offer Recurring/Residual Income Via Team Building

By Using A Matrix to Deliver Solution-Focused Financial Software & Services.

The Market

Opportunity

- •Approximately 36 million mortgages have potential federal lending disclosure law violations.
- Approximately 9 Million Mortgages are targeted for the Obama HAMP Program
- •Approximately 70% 90% of ALL credit reports have errors
- Approximately \$2.5 Trillion in Outstanding Credit Card and Auto Loans/Debt

Competitive Landscape (Highly Fragmented)
Law Firms

Loan Modification Services and Software Companies
Counseling Agencies (profit and non-profit)
Forensic Audit Companies
Real Estate Professionals
Credit Repair Companies

Benefits of Solutions Software

Solutions Software is:

- Easy to Use
- Has Video Tutorials Built Into Each Application
- Has Federal Laws included in the programming
- •Includes powerful What If Scenario to help you Pass the HAMP NPV Test!
- •Is NOT slow like Online Software Can Be
- NO Recurring fees
- Uses Familiar Microsoft Excel Platform

\$99 - \$199



\$99 - \$499



\$99 - \$199



The Matrix Software Loaded

The Solutions Software Matrix has a comprehensive suite of software products that have been especially developed to address these market needs. They are:

Mortgage Crisis

- 4Step Loan Mod
 - •Home \$99
 - •Professional \$199
 - •Enterprise \$499

Credit Repair

- Credit Repair Ace
 - •Home \$99
 - •Professional \$199

Credit Card Debt and Auto Loans

- 4Step Debt Mod (Car Loans And Credit Cards)
 - •Home \$99
 - •Professional \$199

AND Complete Suite \$849!

Software Training / BOSSTM Certification

- You Can Become A Certified Specialist After You Complete Our Video LIVE Webinar Training Courses (Presentation Materials will be Emailed after each Training Session)
- Because Solutions Financial Software Is Developed In-house, The BOSS™ Designation Cannot Be Obtained Anywhere Else!
- Share Your Proprietary Software Certification Credentials with Potential Clients

What is BOSSTM?

- •BOSS™ stands for BASELINE, ORGANIZE, SYSTEMIZE and SUSTAIN
- •BOSS™ is a proprietary training and evaluation system that is exclusive to the Solutions Software Matrix. It is a significant contributor to our patent pending status.
- •BOSSTM certified members are trained on how to properly evaluate a client's needs and provide the service and/or product they should use. And are educated on the Federal Laws that are the foundation for forensic audits that assist borrowers.
- •BOSS™ education also includes APR & finance charge calculation and mortgage cancellation rules/methods.
- •BOSS' are also trained on software processing rules, trouble shooting, basic programming, and have a thorough understanding of the outputs of all products.

B.O.S.S.

Sustain - Maintain a relationship with all clients, and offer methods that will ensure their new default status does not change. And also provide ways for the client to further improve their finances.

- 1. This is where clients can be offered Non-Matrix services like Life Insurance, Annuities, Mutual funds, etc.
- 2. If you are properly licensed, you will now be able to earn additional income from clients you have helped to get back on their feet.
- 3. If you are NOT licensed to provide wealth building services, but you are able to get your clients to sign-up for Sustain with the Solutions Team, you will receive a Sustain bonus commission.
- 4. Unlike other Financial Service Companies, with the Solutions Matrix, you can receive compensation while you are looking to obtain professional licensing.

B.O.S.S.

Focus -

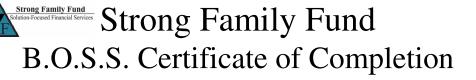
- 1. BOSS Level 1 BOSS Methods, 4StepLoanMod Ent. Software Logic, NPV Test, LoanMod Package Preparation
- 2. BOSS Level 2 All areas in BOSS Level 1 plus 4StepDebtMod Software Logic, Online Marketing, Lead Generation Website, Social Marketing, Video Marketing, Preforeclosure Leads, Local Internet Marketing
- 3. BOSS Level 3 All areas in BOSS Level 2, plus CreditRepairACE software logic & business, Forensic Audit Training, and Mortgage Cancellation/Principal Reduction Training (TIL and Repayability), How \$35 Can Cancel A Mortgage in Foreclosure

B.O.S.S.

Testing Is Required for Official Certification NOT for Training

- 1. Once you have completed the training materials, send an email to info@strongfamilyfund.com.
- 2. You will receive a short quiz that ensures you retained and understood the information.
- 3. Upon receiving the completed quiz with at least 80% of the answers correct, you will receive your Certification(s).
- 4. If you do not pass the first time, you will be able to take the quiz again until you pass. Previous incorrect responses will be provided to you before you retest.





This is to document that:

Your Name Here

has successfully completed the curriculum and testing requirement for



B.O.S.S. Software Specialist Certification

Granted: June 8, 2010

Dwight Maxwell, President

Forensic Audit

Did you know that many homeowners are not able to obtain approval for loan modifications because they need principal reductions, they are current, the property is a non-primary residence, their DTI is too high, they Fail NPV Test, or other reasons beyond control?

Many of your potential clients will fall into this category and a forensic audit may be just the service they need.

Matrix Wholesale Prices

The Solutions Software Matrix offers 2 Wholesale Programs - Forensic Mortgage Audits and Loan Modification Package Preparation Services.

Wholesale Forensic Mortgage Audit

- Low Volume (less than 5 at a time)
 - •\$395 Base Price
- •Buy 5 \$365 each (\$1,825)
- •Buy 10 \$340 (\$3,400)
- •Buy 25 \$300 (\$7,500)

ALL Additional Liens Only \$250

8

\$225 Audits!! \$75 Off If You Complete Our Excel Intake form

Wholesale Prices Continued...

Wholesale LoanMod Package

- Low Volume (less than 5 at a time)
 - •\$275 Base Price
- •Buy 5 \$265 each (\$1,325)
- •Buy 10 \$250 (\$2,500)
- •Buy 25 \$225 (\$5,625)

ALL Additional Liens Only \$250

8

\$200 Packages!! \$25 Off If You Complete Our Excel Intake form

Retail Credit Repair

Do you know that 70 - 90% of Americans have errors, outdated, or fraudulent accounts on their credit profile?

Our CreditRepairACE Software uses Federal Law to help restore credit!

Retail Pricing for Credit Repair Service w/ Software •\$350 - \$800

You can start your Credit Repair Business Right Away!

BOSS® Certified Software Specialists have Instant Credibility When Offering Financial Services to Their Clients

Retail Audit Reports

Retail Pricing for the Forensic Audit Report Service
•\$599 - \$1,500+

You can start your Forensic Audit Report Business Right Away!

The Solution Software Matrix is giving you the opportunity to tap into this market by making available to you the Wholesale Audit Program.

You do not have to worry about understanding the Federal Mortgage Disclosure Lending Laws or reengineering APRs or Payment Schedules, The Solutions Team handles ALL audit work including fielding any questions about the results.

Retail Loan Mod Packages

Did you know that the most important aspect of getting a Loan Modification approved is The Package?

MOST Loan Modifications are approved without ANY negotiation with the lender.

Retail Price for Loan Mod Prep. Service & Software •\$550 - \$1000

You can start your Loan Mod Package Business Right Away!

Depending on the Level You Chose, You Can Even Display or Communicate Your Exclusive Software Certification To Potential Clients

BOSS[©] Certified Software Specialists have Instant Credibility When Offering Financial Services to Their Clients

The Matrix Deployed ---Licensing Levels

Upon joining, each new team member chooses an entry level to start their business.

Tycoon

Real Estate & Debt Mogul

Total Credit Solution
Distributor

Debt Modification Distributor

Mortgage Modification Distributor

Private Domain Distributor

Affiliate Distributor

The Matrix Levels Explained

Affiliate Distributor

- •CreditRepairACE Pro (1 license \$199 Value)
- •RESPA Letters w/ All Forensic Audit Wholesales
- Unique Affiliate Link to Track Software Sales, Wholesales, and Team Building
- Access to the Solutions Matrix Control Panel
- •All Documents needed for Wholesale Loan Modification Packages, Wholesale Forensic Audits and Retail Credit Repair
- •FREE Internet Marketing Software and E-books
- Videos, and More...

Private Domain Distributor

- •All the tools in the level above, plus
- •4StepLoanMod & DebtMod Pro (10 licenses \$1,990 Value)
- Private Lead Generation Website*
- •Free Software Giveaway Webinar to Jumpstart Your Business
- Higher Commissions
- A Personal Audit OR A Wholesale Audit (up to \$1,500 Value)

Website hosting and domain may include additional fees.
Software packages & loanmod/audit services are NOT cumulative for each level.

The Matrix Levels Explained

Mortgage Modification Distributor

- •All the tools, benefits in the level above, plus
- •10 4Step LoanMod Enterprise Licenses (\$4,999 value)
- •Receive Official BOSS™ Level 1 Training
- •Personal or Wholesale Loan Mod. Package (Up to \$600 Value)
- •A Personal Forensic Audit OR A Wholesale Audit (up to \$1,500 Value)

Debt Modification Distributor

- •All the tools, training, benefits in the level above, plus
- •10 4StepLoanMod Enterprise Licenses (\$4,999 Value)
- •10 4StepDebtMod Pro Licenses (\$2,999 Value)
- •Receive Official BOSSTM Level 2 Training
- •A Personal Forensic Audit OR A Wholesale Audit (up to \$1,500 Value)

The Matrix Levels Explained

Total Credit Solution Distributor

- •All the tools, training, benefits in the level above, plus
- •Get 15 Software Complete Suites (\$12,735 Value)
- •Forensic Audit Video Training (Learn the Federal Laws, What To Look For, How to Cancel Mortgages)
- •Exclusive Training on How to Cancel a Mortgage w/ \$35
- Receive Official BOSS™ Level 3 Certificate
- •Buy 5 Forensic Audit or LoanMod Package (up to \$7,500 Retail Value)

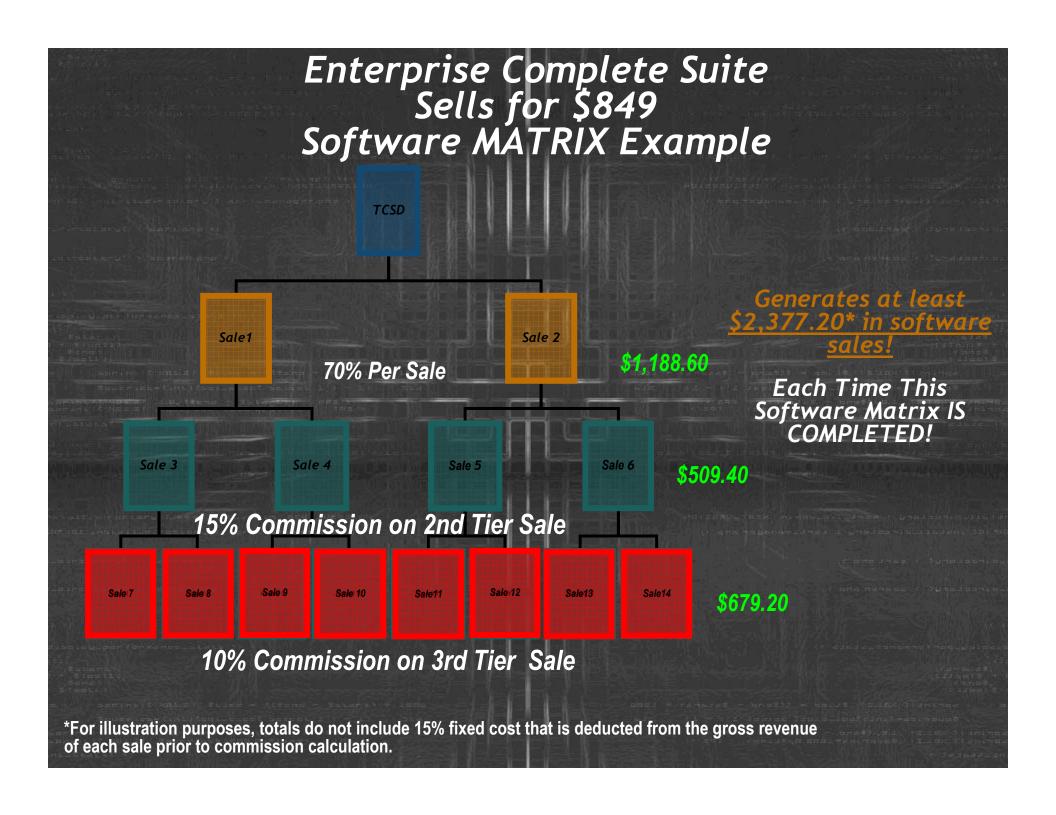
Software Commissions

BASE||+ 55%
TIER 2 - 10%
TIER 3 - 5%

WHEN YOUR TOTAL REVENUE (in the Matrix) EXCEEDS \$10,000, SOFTWARE COMMISSIONS WILL BE:

BASE - 70%
TIER 2 - 15%
TIER 3 - 10%

^{*}For illustration purposes, totals do not include 15% fixed cost that is deducted from the gross revenue of each sale prior to commission calculation.

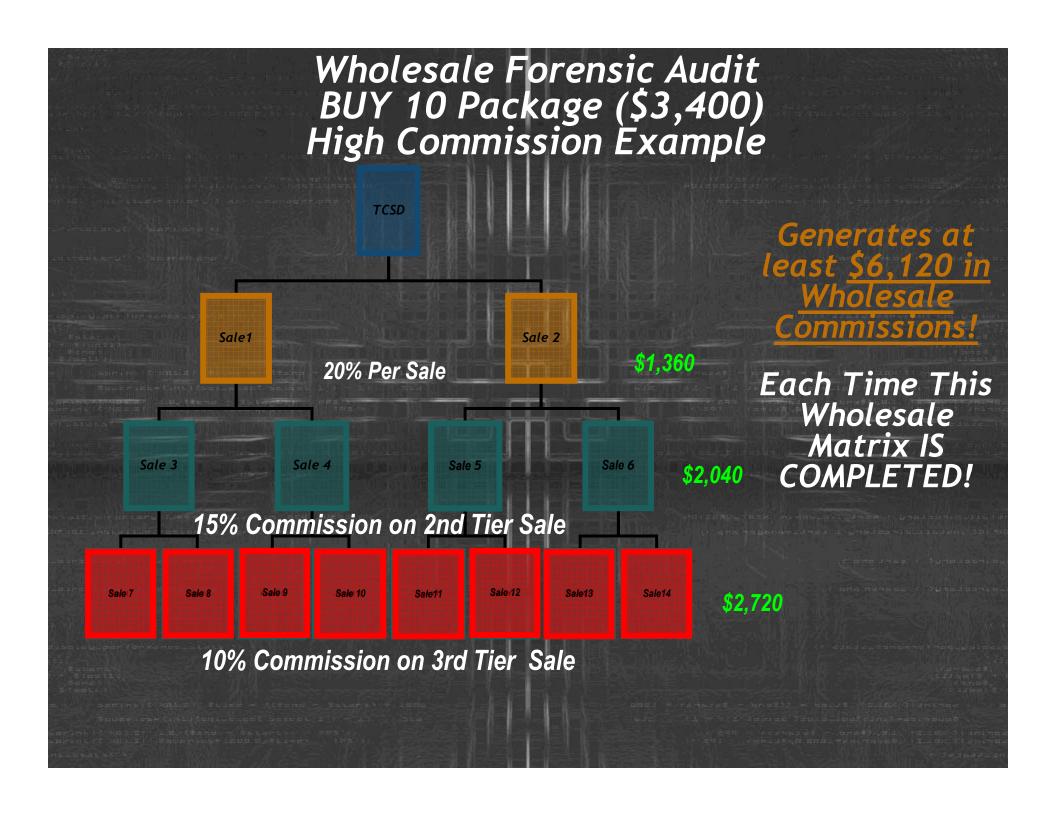


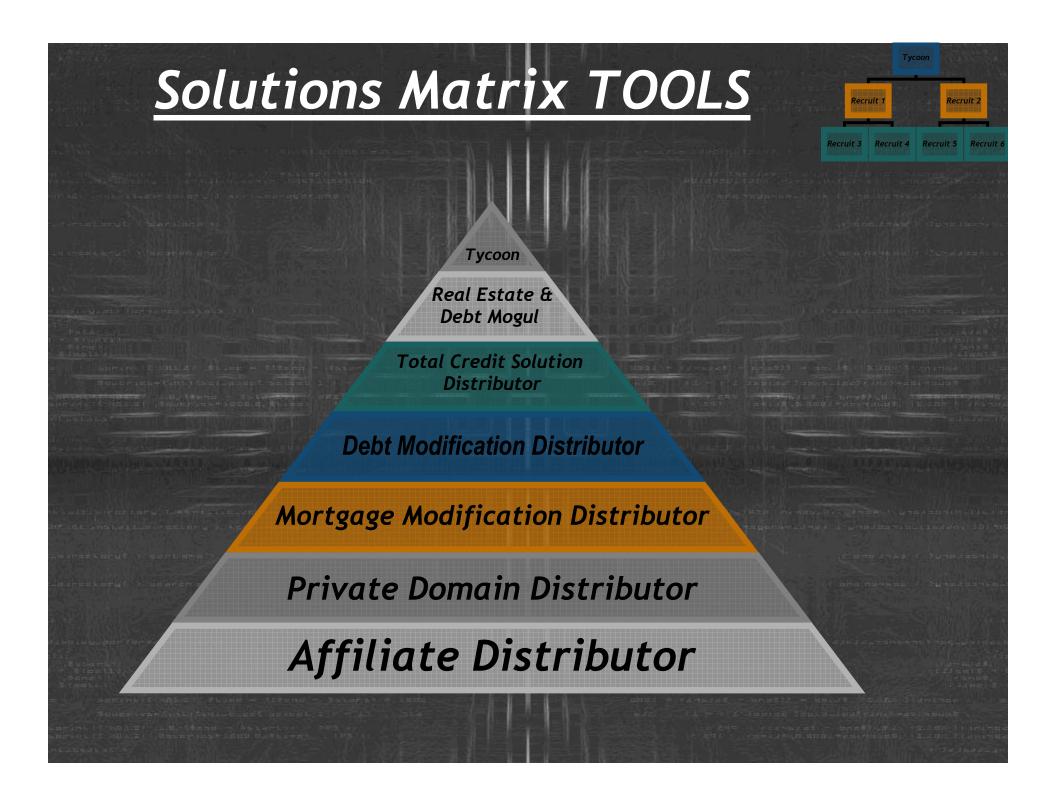
Wholesale Audit \$395 & LoanMod Package \$275 Commissions

BASE - 10%
TIER 2 - 10%
TIER 3 - 5%

WHEN YOUR TOTAL REVENUE (in the Matrix) EXCEEDS \$10,000 in ONE MONTH, AUDIT COMMISSIONS WILL BE:

BASE||- 20%
TIER 2|- 15%





Lead Generation Website



14 Days, 14 Hours, 01 Minutes, 17 Seconds.

\$olutions\$oftwareMatrix.com Coming Soon...



✓ Making money online is a lot easier than you think

Get Your Free Gifts Now!

To Get Your FREE Software, Video, and Ebook, complete the form below. Shortly you will be receiving updates regarding the launch of the Solutions Matrix.

Enter your name...

Enter your email...

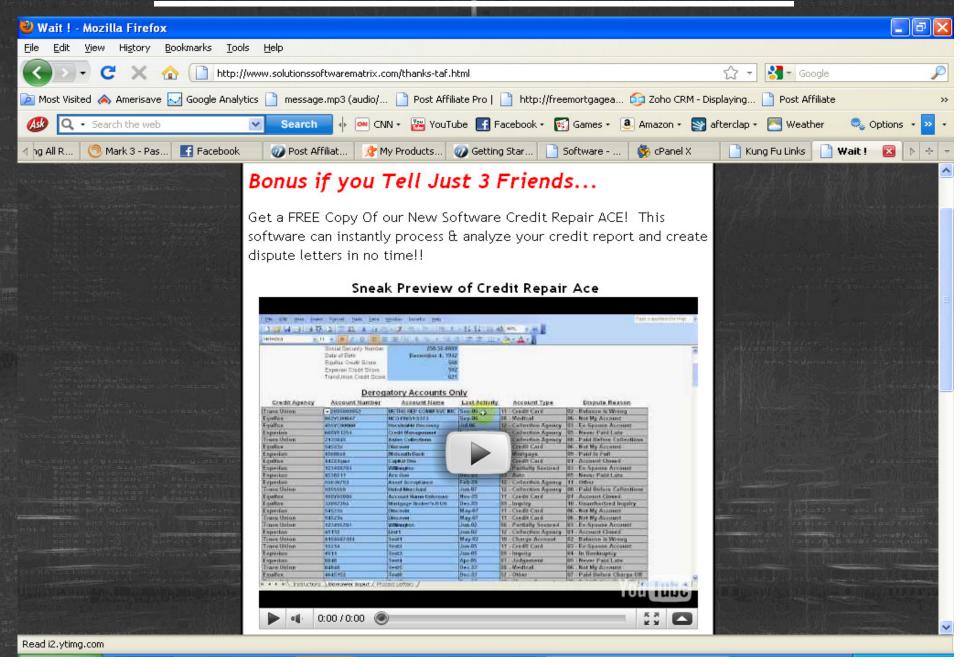
Enter your telephone (optional)...

Get FREE Access

DID YOU ALREADY REGISTER?

BUILD YOUR TEAM -- CLICK HERE

Lead Generation Website



Software Giveaway Webinar

- Social Networking sites are used to build interest in the webinar.
- Software will be available in your panel to build a social network list by offering them free software if they attend.
- Step-by-step videos are available on how to use the software to build interest in your webinar.
- Solutions Team will host the event.
- After the webinar, attendees will be directed to sign-up for your team!

Software Giveaway Voice Blasts

File Edit Broadcast Designer List View Help				
	Name	Phone	Confirmation	Status
1	123	14079534820	Transfer: 18135319527	Call Made. Call succeeded
2		(813) 531-9527		Failed. Maximum retry reached. No answer. Auto disconnect after 6 rings
3		(954) 486-0040		Failed. Maximum retry reached. No answer. Auto disconnect after 6 rings
4		(954) 486-9315		Failed. Maximum retry reached. No answer. Auto disconnect after 6 rings
5		(954) 486-5688		Call Made. Call succeeded
6		(954) 485-2142	Transfer: 18135319527	Call Made, Call succeeded
7		(954) 485-1249	Cancel	Call Made. Call succeeded
8		(954) 485-6729	Transfer: 18135319527	Call Made. Call succeeded
9		(954) 714-0788		Failed. Maximum retry reached. No answer. Auto disconnect after 6 rings
10		(954) 430-5352	Transfer: 18135319527	Call Made. Call succeeded
11		(305) 235-3559	Cancel	Call Made. Call succeeded
12		(305) 454-9594		Failed. Maximum retry reached. Line occupied. Misc error
13		(954) 969-7236		Failed. Maximum retry reached. No answer. Auto disconnect after 6 rings
14		(954) 971-5297		Failed. Maximum retry reached. No answer. Auto disconnect after 6 rings
15		(305) 559-8922		Failed. Maximum retry reached. No answer. Auto disconnect after 6 rings
16		(954) 389-3684		Failed. Maximum retry reached. No answer. Auto disconnect after 6 rings
17		(954) 740-8844		Failed. Maximum retry reached. No answer. Auto disconnect after 6 rings
18		(954) 923-7569		Failed. Maximum retry reached. No answer. Auto disconnect after 6 rings
19		(305) 824-9693		Failed. Maximum retry reached. No answer. Auto disconnect after 6 rings
20		(305) 253-3379		Call Made. Call succeeded

<u>Lead Resources</u> FREE LEADS for Up to 21 Days!

FREE 7-Day Trial of Our Foreclosures List

Created by Investors for Investors







more info

7-Steps to Mastering Foreclosures

Foreclosure Investing Homestudy Course by Alexis McGee

Telemarketing

- Once you start receiving leads from your landing page and your chosen lead source, you can then have the Solutions Team CALL them for you!
- That's right, we will have contracted closers that will call your prospects, offer the right product/service, and make the SALE!
- Your unique ID will be logged with every lead you send us so you will get PAID!

Free Downloads



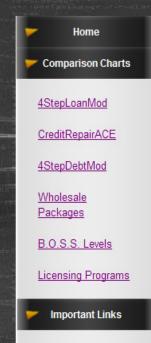
Get a FREE 30 Day Trial of CreditRepairAce™ Software - Complete Form Below!

Enter your name...

Enter your email..

Enter your telephone...

Get FREE Access



FREE Downloads 3-Day Trials



Our TOP Recommendation ★★★★

System Requirements: Windows Operating System, Microsoft Excel 2002 or newer, Enable Macros, and Medium Security Or Lower for Macros.



4StepLoanMod - Home

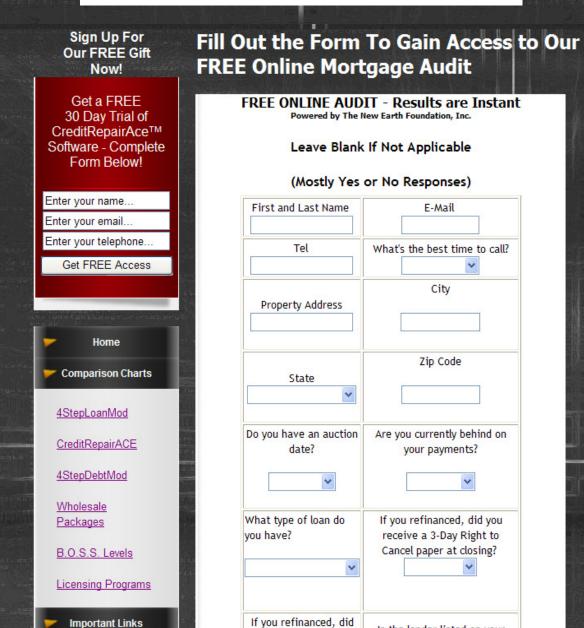


4StepDebtMod - Home



CreditRepairACE - Home

Free Online Audit

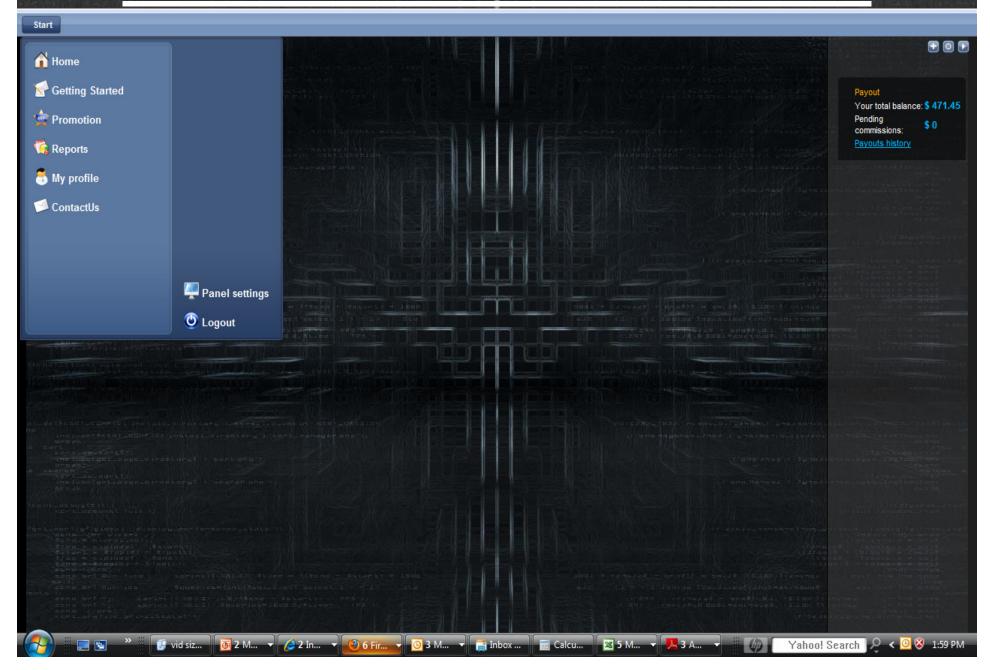


you ever try to

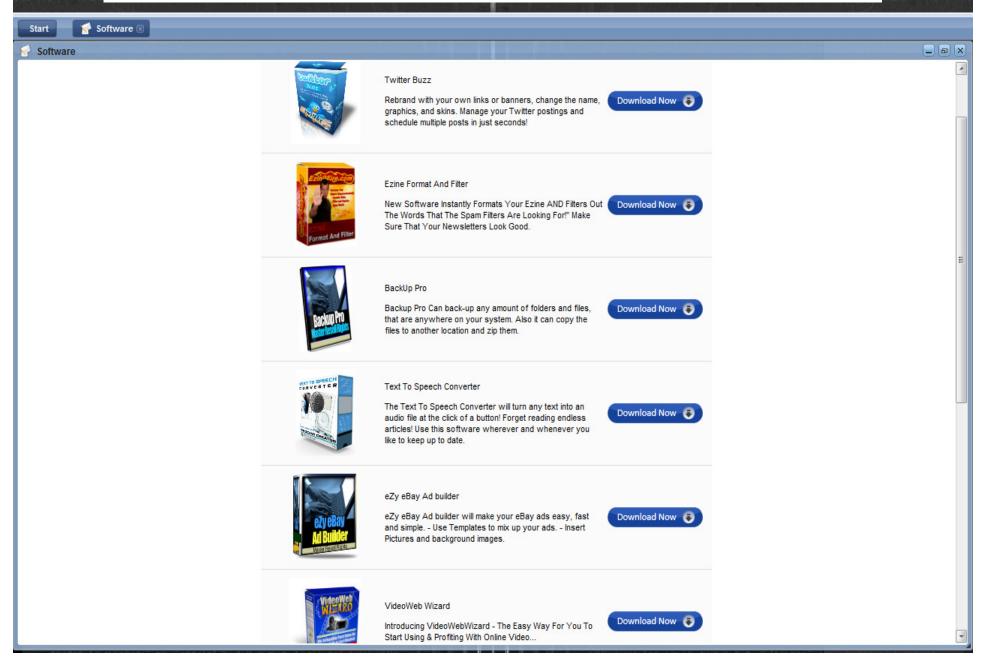
Is the lender listed on your

closing papers the same as the

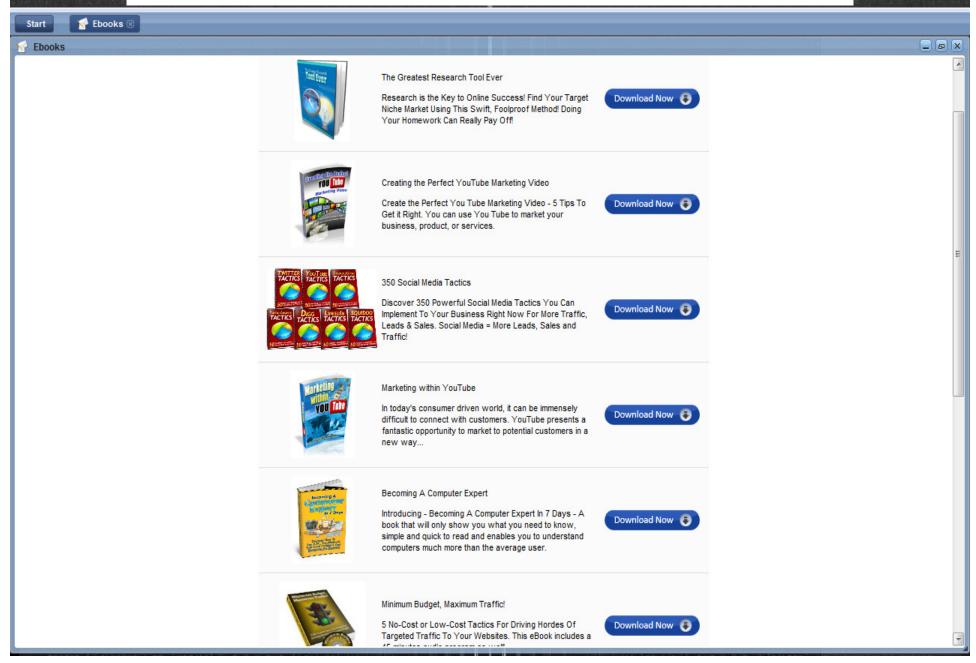
Solution Matrix Control Panel



Solution Matrix FREE Software

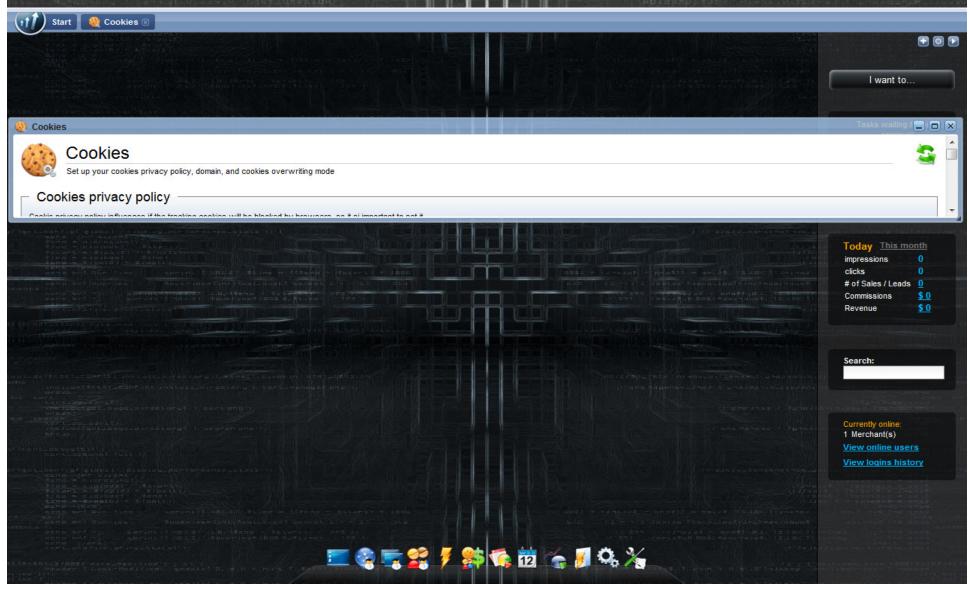


Solution Matrix FREE Ebooks

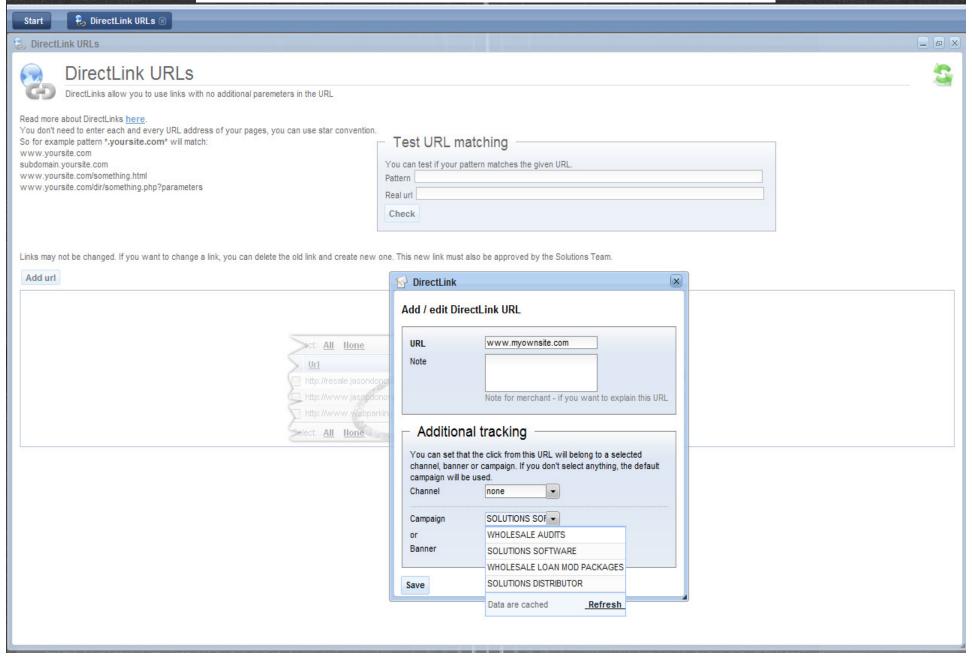


Solution Matrix Stats

Solution Matrix Uses Lifetime Cookies. So If Your Prospect Clicked on Your Link, It Doesn't Matter When They Decide To Join or Buy, You Will Get The Credit!



Direct Link Technology



Software Testimonials

"...this software is absolutely incredible... it will blow your mind...if it says PASS...you will get a modification"

--#1 Real Estate Radio Show in Sacramento KSTE

Software Testimonials

"I just want to thank you for this wonderful loan modification software, because thanks to that software I have been able to help people to get on their feet's reducing the mortgage payments.

As the owner of ID&J MULTIPLE SERVICES I want to say that thanks to the easy way to use the software in the last Month I was able to see three families very happy, because they were able to get loan modification under the HAMP reducing their payment from \$800.00 to \$1,100.00 per Month, So those families that used to pay \$2,600.00 per Month now they are paying between \$1200.00 and \$1500.00 per Month.

I am very satisfied with this software and I am planning to use any software that you get on the market.

The reason why I love this software is because is easy to use, inexpensive and very accurate.

Again, Thank you very much and keep up with good work in developing software's that help people that really need it.

Jose Portillo
ID&J MULTIPLE SERVICES

Service Testimonials

"I just wanted to call and thank you for doing this audit for me... I was able to get the lender to reduce the loan's principal balance from \$180,000 to \$110,000! ... They also waived \$50,000 in back payments" - Wholesaler

"...I just wanted to let you know that the lender postponed the trustee sale after we notified them of the audit results..." - Client's Attorney

"Thank you so much...! am going to refer all my friends to your service...!" -- Retail Client

Service Testimonials

...provide a Forensic Loan Audit and Mortgage
Modification team that I've found to be second to
none. I've used several Audit and Modification
organizations in the past, yet none of them
compare to the level of service and the results
provided by Strong Family Fund.

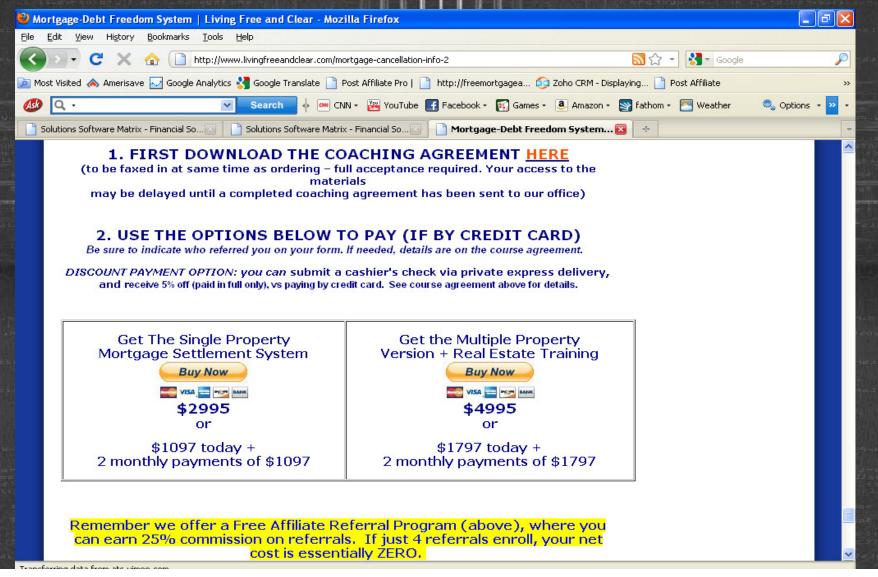
...is extremely responsive to inquiries and questions, they have great communication channels for providing information/updates to myself and my clients, their Audits are extremely thorough, and their turnaround time is amazing!

I would highly recommend Strong Family Fund to any individual or organization that needs an Audit or a Mortgage Modification team that's results-oriented, and that they can trust and count on. -- Ryan Evans, Director Operations Loss Mitigation Professionals (Subcontracted Lenny Dykstra Audit)

What Would You Pay to Join The Matrix?

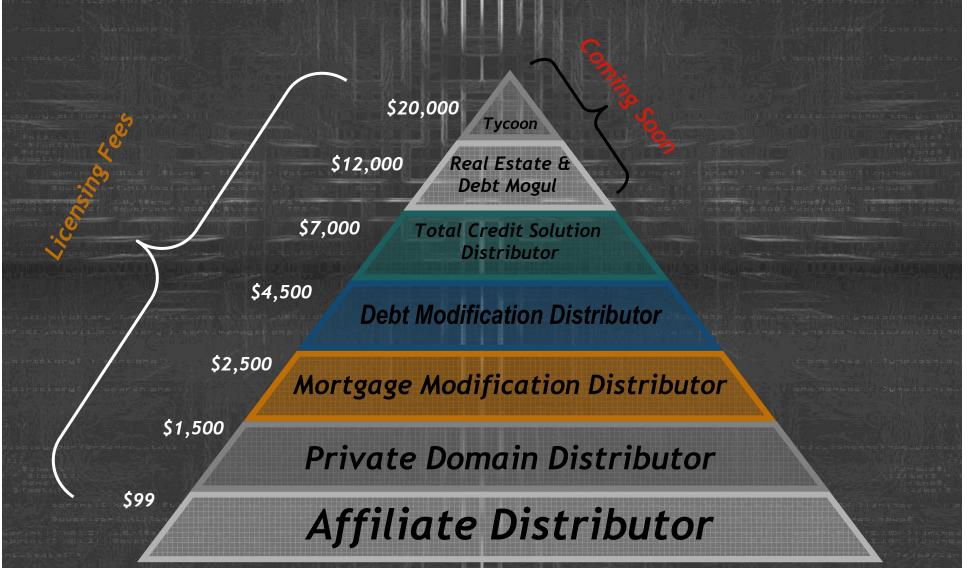
- Would you pay \$25,000 to start a business that already has the infrastructure, training, and an inventory of proven products and services for a multi-Billion dollar market?
- What would you pay to start off with FREE highly targeted leads, a hands-off closing system, and thousands of dollars of proven Software to resell!
- What would you pay to CANCEL YOUR mortgage?
- What would a borrower pay YOU if you could CANCEL their mortgage?

Similar Services NO SOFTWARE, NO WHOLESALE SERVICE, AND LOW COMMISSIONS -- JUST "COACHING"



The Matrix Deployed ---Licensing Levels

Upon joining, each new team member chooses an entry level to start their business.

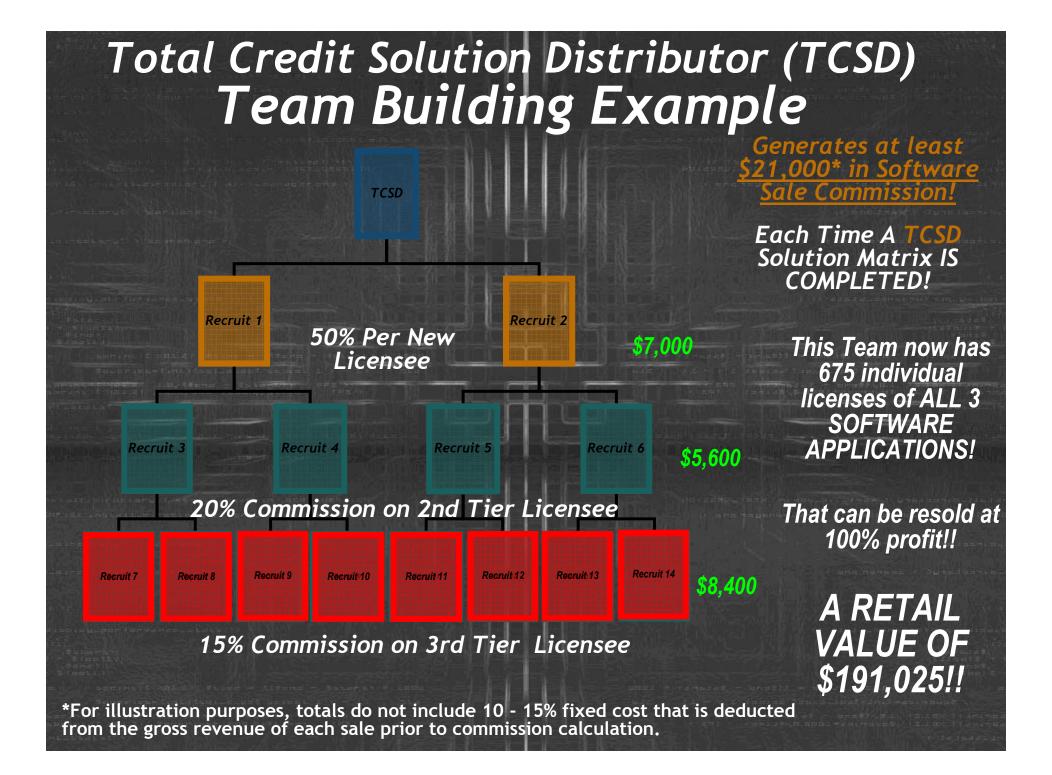


TEAM Building Commissions

<u>Levels</u>	<u>Base</u>	2nd Tier	3rd Tier
Affiliate Distributor (AD)	25%	10%	5%
Private Domain Distributor (PDD)	30%	15%	10%
Mortgage Modification Distributor (MMD)	35%	20%	10%
Debt Modification Distributor (DMD)	40%	20%	15%
Total Credit Solution Distributor (TCSD)	50%	20%	15%

TCSD LEVEL Benefit Highlights

- Free Software Giveaway Webinar
- Lead Generation Website
- No-Hassle Lead Closer System
- BOSS 3 Level Certified
- 15 Complete Suites (over \$12K value)
- Buy 5 Wholesales (Over \$7.5K value)
- Free Internet Marketing Ebooks and Software
- Highest Commission Level
- Exclusive Mortgage Canceling Training



Want To Learn Mortgage Cancelling Strategies But Don't Have \$7k?

Get BOSS Level 1

Get BOSS Level 2

BOSS Level 3 Training

FOR ONLY \$2797

Commissions on BOSS 3 Sales will be at 40% DMD LEVEL!!

Join the Solutions Matrix

JOIN NOW!

SolutionsSoftwareMatrix.com
Click on Join at the TOP RIGHT!



You have been down that path before...
"Help Us Show You Another Way"