

What is B.O.S.S.?



SOLUTION FOCUSED FINANCIAL
Solution-Focused Financial Services

How To Get B.O.S.S. Certified!

Step 1: Join the Affiliate Program For **FREE**.

Step 2: **Login, Click Start / B.O.S.S. Training**

<http://www.solutionssoftwarematrix.com>

What is B.O.S.S.?

- BOSS stands for BASELINE, ORGANIZE, SOLUTIONS and SUSTAIN
- BOSS is a proprietary training and evaluation system that is exclusive to the Solutions Software Matrix and Solution Focused Financial LLC
- BOSS certified members are trained on how to properly evaluate a client's needs and provide the service and/or product they should use. They are also educated on the lending laws that are the foundation for loan audits that assist borrowers.
- BOSS' are also trained on software processing rules, trouble shooting, basic programming, and have a thorough understanding of the outputs of all products.

B.O.S.S.

Focus -

- 1. BOSS Methods - BOSS Methods**
- 2. BOSS Software - 4StepLoanMod, 4StepDebtmod, CreditRepairACE Software Logic & business**
- 3. BOSS Residential Audits - Forensic or Securitization Audit Training, Mortgage Cancellation, and Building & Sustaining Your Clients and Your Business**
- 4. BOSS Commercial - Ins and Outs of Commercial Audits and Restructuring**
- 5. BOSS Sale Reversals - Foreclosure Auction Sale Reversal Certification**

B.O.S.S.



Training Method -

- 1. Slide Presentations and Other Content
(Presented by Instructor and Trainees)**
- 2. Integrated Software Training**
- 3. Real World Examples (i.e., Exam with Actual
Redacted Closing Package)**

B.O.S.S. - Baseline

**Baseline - where is the client
financially today.**

B.O.S.S. - Organize

**Organize - Obtain needed documents
& initiate quick hitters (if any).**

B.O.S.S. - Solutions

Solutions - Consistently determine correct product or service for all clients. Also, this is where product or service selections are finalized. And we provide a timeline for each service.

SOLUTIONS:

(No Sale Date, Or Greater Than 30 Days)

- **SFF Law Firms (Litigation/Mitigation)**
- **4StepLoanMod / 4StepDebtMod**
- **CreditRepairACE**
- **Mortgage Audits (Forensic & Securitization)**

OTHER SOLUTIONS (Sale Date less than 30 Days)

- **Litigation Law Firm (case-by-case basis)**
- **Bankruptcy Preparation**
- **Bankruptcy Lawsuit**

OTHER SOLUTIONS cont... **(Post-Sale)**

- **Litigation Law Firm**
- **Non-Profit Sale Reversal**
- **Eviction Delay**

B.O.S.S. - Sustain

Sustain - Maintain a relationship with all clients, and offer methods that will ensure their new default status does not change. And also provide ways for the client to further improve their finances. Finally, sustain your business with advertising and marketing.

B.O.S.S. - Sustain

Sustain -

1. Now we are going to discuss how to launch your new business or incorporate what you have learned into your existing business.
2. Marketing and Advertising does not have to be expensive, but it does need to be effective.
3. The following strategies will help you to start getting new leads and referrals very economically. This is where many businesses fail, so you need to be smart about how you spend you time and money to attract clients. We will discuss:
 - 3 Counties of Leads for 3 months Called For You
 - Team Building
 - Video Marketing
 - Local/Social Marketing
 - Pay-per-click
 - BOSS Continuing Education & Forensic Software Updates

B.O.S.S. - Sustain



- **Get Counties (Your Choice) of Leads**
- **Called For You and Scrubbed Against National Do Not Call List**

Team Building



- **Passive & Residual Income by Adding Teammates**
- **25% Commission for All New B.O.S.S. Trainees**
- **30% Commission for All New Network Members**
- **For Full List See The Opportunity / Commissions**

B.O.S.S. - Sustain



Creating the Perfect YouTube Marketing Video

Create the Perfect You Tube Marketing Video - 5 Tips To Get it Right. You can use You Tube to market your business, product, or services.



350 Social Media Tactics

Discover 350 Powerful Social Media Tactics You Can Implement To Your Business Right Now For More Traffic, Leads & Sales. Social Media = More Leads, Sales and Traffic!



Marketing within YouTube

In today's consumer driven world, it can be immensely difficult to connect with customers. YouTube presents a fantastic opportunity to market to potential customers in a new way...



B.O.S.S. - Sustain

MONDAY TRAINING

Network Members 12:30pm EST and BOSS Continuing Education 1:30pm EST

B.O.S.S.

Testing -

1. Shortly after this session, you will receive a copy of the in-class training materials via email.
2. You will receive a short quiz that ensures you retained and understood the information.
3. You will also receive one of loan packages that we reviewed in class for your Forensic Audit Exam.
4. Return the completed quiz and Forensic Audit Package to info@solutionfocusedfinancial.com within 3 weeks of completing the class.
5. Upon receiving the completed quiz with 80% correct and the Forensic Audit Report, you will receive your Certification.